



COLORADO
ASSOCIATION OF
FUNDERS

Annual Report 2013

Dear Colleagues and Friends,

The Colorado Association of Funders continues to honor the diverse missions of our members while also focusing on shared goals that advance philanthropy in Colorado. In 2013, we changed things up a bit as we looked for new ways to serve our diverse set of members and advance the sector. We began offering a broader mix of learning opportunities and introduced a series of less formal sessions led by members with experience in certain areas. We also collaborated on more programs and helped facilitate a conversation that led to the formation of our first collective disaster recovery fund. Together with special convenings, peer groups, networking events, webinars and service projects, we were able to offer more opportunities for members to connect than before.

We've taken an even more active role in building connections with policymakers and serving as a voice of philanthropy in support of a vibrant sector of foundations and funders in addition to the nonprofits they support. Our awareness building efforts took to the airwaves this year and our brand was on display on the new state-of-the-art screens at Denver International Airport. It's our hope that the launch of a new website in the coming year and our increased use of social media will expand our ability to get the word out about the work of Colorado philanthropy.

The success of the Colorado Association of Funders wouldn't be possible without the generosity and commitment of our members who provide both financial support and volunteer time. We're also extremely grateful to our many partners for helping us increase our reach and impact in communities across the state. We welcome your feedback and continued participation as we continue to move forward.

With thanks and appreciation,

Joanne Kelley
Executive Director
Colorado Association of Funders



CAF Board Chair Mary Gunn addresses C3 Forum at Penrose House in Colorado Springs.



[Click here to watch Rocky Mountain PBS, "Colorado Experience: Colorado Philanthropy"](https://www.youtube.com/watch?v=6LZevsBIZTg)

Link: <https://www.youtube.com/watch?v=6LZevsBIZTg>

We're pleased to report on some of the year's highlights under the three key areas of our strategic roadmap:

Strengthening the Field

- We traveled to Aspen to co-host a Funders Forum with Aspen Community Foundation and Aspen Skiing Co., bringing together statewide and local funders to discuss collective impact, funding gaps and community needs in the Aspen to Parachute region.
- Our board created a Disaster Philanthropy Task Force and we convened funders to explore a unique role for foundations in responding to issues that emerge after immediate relief efforts end. The historic flooding in Sept. 2013 provided an opportunity for CAF to pilot the concept of a longer-term recovery fund allowing the foundation sector to pursue a collective response.
- A teleconference featuring a briefing from two lobbyists on the Colorado legislative outlook attracted members from throughout the state, with 100% of attendees surveyed saying they would either share the information they learned with a peer, use it to evaluate a funding decision or reference it to work in alignment with other funders.
- A program at the Denver Public Library featured a mid-term update from Gov. Hickenlooper, while another offered a presentation on Evidence-Based Philanthropy.
- Our "Leveraging the Network" sessions included a breakfast on understanding nonprofit financial statements, as well as an Evaluation Happy Hour installment led by strategic learning and evaluation experts at The Colorado Health Foundation and The Colorado Trust.
- We invited members and nonprofit partners to relieve stress and laugh with us at an April 1 keynote by a motivational comedian who deploys creative ways of using humor to cope with everyday challenges.
- An interactive panel session at 9News' training facilities focused on a member-inspired theme: Advice from seasoned foundation executives and wisdom on what they've learned (and what they wish they'd known even before they got started).
- We teamed with local partners in Pueblo and Colorado Springs to produce the fourth annual C3 Forum at Penrose House bringing together funders and nonprofits for a full day of dialogue, learning and networking.
- In our collaborative work with the Forum of Regional Associations of Grantmakers, we've been closely involved with an effort to develop ways of sharing educational programming and tracking trends in the field of philanthropy together.



[Top] Annual networking luncheon bringing together foundations and nonprofits features a humor keynote on April 1. [Bottom] CAF members volunteer at local nonprofit agency as part of annual service project.

Building Awareness and Making Connections

We developed two new infographics, one on the overall impact of individual charitable giving and another hitting the highlights of the latest available giving data for Colorado foundations, their contributions to the economy and the ways they can serve as a resource to policymakers and public officials.

- CAF continues to be a member of the PolicyWorks Initiative, which involves ongoing communications, collaboration and conference calls with our partner organizations to share approaches to building relationships with public officials, government relations and advocacy for the philanthropic sector.
- We've received a unanimously positive response to the board's decision to form a public policy committee to consider taking positions on matters affecting philanthropy and the nonprofit sector. The initial committee members include directors of the board and members at large who represent different types and sizes of member organizations as well as geographic regions.
- On our visits to Capitol Hill in Washington, we emphasized the importance of the charitable deduction for both foundations and nonprofit agencies. The trip marked our fourth year of having a presence on Capitol Hill to educate and inform members of Congress on the work of Colorado foundations. (To see our delegation members, go to page 7.)
- CAF and its members received a considerable amount of airtime on the Rocky Mountain PBS episode on the "History of Colorado Philanthropy," a broadcast documentary that aired several times during prime time and is available online indefinitely.
- Clear Channel launched pro bono, public-service ads for us on its new state-of-the-art digital screens located throughout Denver International Airport, giving our brand and tagline valuable exposure with public audiences

[Top] Colorado foundation leaders visit the Washington for Foundations on the Hill in March.

[Bottom] Sen. Michael Bennet hears from Jane Leighty Justis about the work of foundations in Colorado communities.



Organizational Stability

- We continue to draw strong board leadership, with Community First Foundation CEO Marla Williams agreeing to step into the Chair-Elect role to succeed Mary Shipsey Gunn in 2015. Our board officers now meet regularly for bi-monthly conference calls to help shape the agendas for board meetings, which each featured a major theme for discussion in 2013.
- Executive transitions at our member organizations picked up again at several of our member organizations and we worked to ensure these new CEOs are familiar with CAF and become engaged right away in the funder network. A welcome reception took place at Gill Foundation for four of these new executives. Our statewide network has also been activated to reach out to the new heads of community foundations throughout Colorado.
- We began the process of upgrading our website, content management system and customer relationship management systems, which we're working on in collaboration with other regional associations, all with the aim of improving communications and better serving our members.
- As we complete the third year of our strategic roadmap, the board has embarked on a "strategic refresh" of our goals and objectives.

Thanks to the following members for providing additional financial support in 2013:

A.V. Hunter Trust
Boettcher Foundation
Bonfils-Stanton Foundation
Brett Family Foundation
Bright Mountain Foundation
David & Laura Merage Foundation
David & Lucile Packard Foundation
Denver Foundation
Snow Valley Foundation
Temple Hoyne Buell Foundation
The Anschutz Foundation

CAF Board of Directors 2013

Mary Shipsey Gunn, *Board Chair* | Manager, Pueblo Grantmaking, David and Lucile Packard Foundation

Marla Williams, *Board Vice Chair and Chair-Elect* | President and CEO, Community First Foundation

Shepard Nevel, *Board Secretary* | Vice President, Policy and Operations, The Colorado Health Foundation

Alyssa Kopf, *Board Treasurer* | CEO, Community Shares of Colorado

Mark D. Andersen | Executive Director, Yampa Valley Community Foundation

Gary Butterworth | Senior Vice President, El Pomar Foundation

Gary Cook | Vice President, Programs & Strategy, The Colorado Trust

Rob Greenlee | Executive Director, Greenlee Family Foundation

Joseph Ignat | Trustee, Nord Family Foundation

Joanne Kelley (ex-officio) | Executive Director, Colorado Association of Funders

Sue Renner | Executive Director, David and Laura Merage Foundation

Ruth Rohs | Executive Director, IMA Foundation

Ellen Sandberg | President, CH2M Hill Foundation

Tim Schultz | President and Executive Director, Boettcher Foundation

Tamara Tormohlen | Executive Director, Aspen Community Foundation

Chris Wiant | President and CEO, Caring for Colorado Foundation

Program Committee 2013

Sarah Indyk, *Chair* | Rose Community Foundation, Chair

Kumella Aiu | Anschutz Family Foundation

Claire Gilbert | Brett Family Foundation

Shanda Vangas | Xcel Energy

Lynne Valencia | Gannett Foundation/9News

THANK YOU
TO OUR MANY
VOLUNTEERS
& SUPPORTERS
WHO MAKE
OUR WORK
POSSIBLE



Kaye Boeke and Kelci Price, both from The Colorado Health Foundation, and Kumella Aiu, Anschutz Family Foundation, attend a CAF "Leveraging the Network" event.

Communications Committee 2013

Rebecca Arno, *Chair* | The Denver Foundation
Alyssa Kopf, *Board Liaison* | Community Shares of Colorado
Josie Burke | El Pomar Foundation
Christie McElhinney | The Colorado Trust

CAF Funder-Nonprofit Roundtables at CNA Fall Conference 2013

Jeanne Bistranin | Adolph Coors Foundation
Gay Cook | The Colorado Trust
Barbara Howie | A.V. Hunter Trust
Eric Hozempa | Longmont Community Foundation
Debbie Jessup | Anschutz Family Foundation
Doris Kester | Southern Colorado Community Foundation
Ellen Sandberg | CH2M Hill Foundation

Foundations on the Hill 2013

Rebecca Arno | The Denver Foundation
Linda Childears | Daniels Fund
Gay Cook | The Colorado Trust
Janice Fritsch | Kenneth King Foundation
Rob Greenlee | Greenlee Family Foundation
Jonathan Halperin | Marcus Foundation
Ted Harms | The Anschutz Foundation
Kyle Hybl | El Pomar Foundation
Megan Ledin | Grand Foundation
Bob Justis | The Leighty Foundation
Jane Leighty Justis | The Leighty Foundation



Among the awareness building campaigns in 2013: digital displays at Denver International Airport provided as a public service by Clear Channel.

C3 Forum 2013

Kumella Aiu | Anschutz Family Foundation
Erin Binford | Buell Foundation
Suzanne Bruce | Helen K. and Arthur E. Johnson Foundation
Monica Buhlig | The Denver Foundation
Matt Carpenter | El Pomar Foundation
Heather Carroll | Joseph Henry Edmondson Foundation
Eric Cefus | Pikes Peak Community Foundation
Colleen Church | Caring for Colorado
Whitney Connor | Rose Community Foundation
Beth Conover | Gates Family Foundation
Gay Cook | The Colorado Trust
Justin Coughlin | El Pomar Foundation
Dale Flanders | Kaiser Permanente
Wendell Flemming | Larrk Foundation
Lisa Flores | Gates Family Foundation
Bill Fowler | Daniels Fund
Claire Gilbert | Brett Family Foundation
Noel Gugliotta | El Pomar Foundation
Roger Haston | Animal Assistance Foundation
Elsa Holguin | Rose Community Foundation
Barbara Howie | AV Hunter Trust
Mike Jackson | Community First Foundation
Debbie Jessup | Anschutz Family Foundation
Jane Justis | The Leighty Foundation
Katie Kramer | Boettcher
Julie Lerudis | Boettcher
Janet Lopez | Rose Community Foundation
Monique Lovato | Xcel Energy
Christie McElhinney | The Colorado Trust
C.J. Moore | Kaiser Permanente
David Portillo | The Denver Foundation
Mia Ramirez | Kaiser
Kara Schmitt | Mile High United Way
Tim Schultz | Boettcher
Mary Shipsey-Gunn | David & Lucile Packard Foundation
Mary Spillane | Comcast
Susan Steele | Temple Buell Foundation

Shanda Vangas | Xcel Energy
Denise Whinnen | Gill Foundation
Abel Wurmnest | Anschutz Family Foundation

CAF Holiday Service Projects:

MetroCareRing

Gwyn Barley | The Colorado Trust
Michele Chader | The Colorado Trust
Philip Chung | The Colorado Trust
Maggie Frasure | The Colorado Trust
Claire Gilbert | Brett Family Foundation
Charlotte Gillespie | A.V. Hunter Trust
Barbara Howie | A.V. Hunter Trust
Jenny Lehman | The Colorado Trust
Rachel Mondragon | The Colorado Trust

Jeffco Action Center

Kumella Aiu | Anschutz Family Foundation
Erin Binford | Temple Buell Foundation
Kary Cramer | A.V. Hunter Trust
Elaine England | Anschutz Family Foundation
Debbie Jessup | Anschutz Family Foundation
Celestina Pacheco | Temple Buell Foundation
Osiris Rojas | Temple Buell Foundation
Donna Skultety | A.V. Hunter Trust
Janet Wilson | A.V. Hunter Trust

	2013	2012
Statement of Activities		
Income		
Membership Dues	\$ 159,670	\$ 154,666
Grants & Contributions	37,791	34,030
Program	18,047	35,553
Interest Income	481	630
In-Kind Contributions	15,000	15,000
Total Income	\$ 230,988	\$ 239,879
Expenses		
Educational Programs	17,051	23,579
Professional Fees	6,883	4,735
Professional Development	6,974	7,392
Administrative, general, other	196,595	193,643
Total Expenses	227,503	229,349
Net Income	3,485	10,530

Thank you again to
Rose Community Foundation
for donating our office space.

	2013	2012
Statement of Financial Position		
Assets		
Cash	\$ 248,505	\$ 257,327
Accounts Receivable	154,027	153,735
Prepaid Assets	2,221	5,082
Fixed Assets	5,518	—
Total Assets	\$ 410,271	\$ 416,144
Equity		
Fund Balance	\$ 247,780	\$ 240,684
Net Income	3,485	10,530
Total Equity	251,264	251,215
Total Liabilities	159,006	164,929
Total Liabilities & Equity	\$ 410,271	\$ 416,144



Colorado Association of Funders
600 S. Cherry Street, Suite 1200
Denver, CO 80246-1712
303.398.7457 | 303.398.7430 fax
www.coloradofunders.org